JANET CHRZAN, Ph.D.

341 East Knowlton Road Media, PA 19063 (610) 446-3962 jchrzan@upenn.edu Nutrition Science, School of Nursing University of Pennsylvania Philadelphia, PA 19104-6398

EDUCATION

Ph.D. 2008 Department of Anthropology, University of Pennsylvania

Nutritional/Biological Anthropology

Dissertation: Social Support and Nutrition during Adolescent Pregnancy: Effects

on Health Outcomes of Baby and Mother

B.A. 1987 University of California, Berkeley

Medical Anthropology Major, Nutrition and Botany Minors

High Honors

TEACHING EXPERIENCE

Graduate Courses

Adjunct Assistant Professor, University of Pennsylvania School of Nursing International Nutrition: Political Economy of World Hunger (2001-2022)

Faculty Advisor, Global Knowledge Lab of the Wharton School Wharton Lauder Institute, (2016-2024)

Adjunct Faculty, Drexel University
The Contemporary Food System (2019)

Lecturer, University of Pennsylvania School of Nursing Feeding Nine Billion in 2050 (2014)

Lecturer, University of Pennsylvania Department of Anthropology Nutritional Anthropology (1999)

Undergraduate Courses

Lecturer, University of Pennsylvania School of Nursing Feeding Nine Billion in 2050 (2014)

Fellow, University of Pennsylvania Critical Writing Program
Medical Anthropology of Alcohol Use: Freshman Writing Seminar (2008)

Lecturer, University of Pennsylvania Department of Anthropology Absolute Anthropology: The Medical Anthropology of Alcohol Use (2001-2010)

Lecturer, University of Pennsylvania Department of Anthropology Women, Health and Economic Development (2001)

Lecturer, University of Pennsylvania Department of Anthropology Food and Culture/Diet and Culture (1999-2003)

High School (Academically Based Community Service via University of Pennsylvania)

Lecturer, University City High School 11th Grade Biology and Nutrition (2002)

Community Education

President, Haverford Township Farmers Market Association (2007-2012)

Weekly health and nutrition newsletters for market patrons (2007-2017)

Director of education programs at Oakmont Farmers Market (2007-2017)

Community Nutrition Course Instructor, WEPIC (1992-1993)

Volunteer Nutrition Instructor, Oakland YWCA Healthy Mothers Clinic (1984-1988)

RESEARCH EXPERIENCE

2014-2018 Haverford Township Farmers Market Association

Continuing study of health beliefs, behaviors, and food use, especially relating to organic labeling, consumer knowledge, and buying habits

2008-2014 University of Pennsylvania

Medical anthropology research on binge drinking among students

2004-2007 University of Pennsylvania

Nutritional anthropology research on nutritional intake and food tourism

2000-2003 Hospital of the University of Pennsylvania

Dissertation research exploring links between diet, social support, and pregnancy outcomes in pregnant teenagers

1999 Center for Bioethics. University of Pennsylvania

Research Assistant for a study exploring caregivers' emic conception of Vioxx effectiveness with Alzheimer's patients

1996-1999 University of Medicine and Dentistry of New Jersey

Research Fellow: collected ethnographic, medical, and dietary information from pregnant teenagers to explore the connections between diet and mother/child health outcomes

1996 Children's Hospital of Philadelphia

Research Fellow for a longitudinal study of children with sickle cell anemia

1995 University of South Carolina

Research Fellow: Designed and conducted field research of the dietary habits of residents of Beaufort County, SC, including a GIS-based nutrition survey of county residents

1993 Philadelphia, Pennsylvania: WEPIC

Designed and taught an adult level class on nutrition and healthy cooking

1985-1987 Oakland, California: YWCA

Designed and implemented a nutrition education counseling and assessment program for pregnant teenagers for the YWCA

AUTHORED AND EDITED BOOKS

<u>Anxious Eaters: Why We Fall for Fad Diets</u>, Janet Chrzan and Kima Cargill. Columbia Press, in process. To be published 2022

Organic Food, Farming and Culture, Janet Chrzan and Jacqueline Ricotta, editors. Chapters contributed: Organics, Food Sovereignty, Regional Food Security; Modeling the Local Food Movement, among others. Bloomsbury, 2019

Research Methods for the Anthropological Study of Food and Nutrition, Janet Chrzan and John Brett, editors. Chapters contributed: 'Food Episodes/Social Events: Measuring the Nutritional and Social Value of Commensality', 'Introduction and Research Design' and 'The Single Foods Approach: A Research Strategy in Nutritional Anthropology' (the last chapter written with Andrea Wiley). Berghahn Books, 2016 and 2017; reissued in 2019

<u>Alcohol: Social Drinking in Cultural Context</u>. Routledge Anthropology of Stuff (Series for the Creative Teaching and Learning in Anthropology), 2013

<u>Social Support and Nutrition During Adolescent Pregnancy: Effects on Health Outcomes of Baby and Mother</u>. PhD dissertation, University of Pennsylvania. ProQuest Dissertations Publishing 2008, AAT 3309411

CHAPTERS AND ARTICLES

Using Volunteer Service in Courses about Food: in Wilk, Richard and Swift, Candice (eds.); <u>Teaching Anthropology through Food: Experiences, Challenges, and Techniques</u>. Left Coast Press, 2015

Alcohol: in Albala, Ken (ed.); in Food Issues, an A-Z Encyclopedia. Sage, 2014

Nutritional Anthropology: in Albala, Kenneth (ed.); Routledge Handbook to Food Studies, Routledge, 2013

The American Omnivore's Dilemma: Who Constructs "Organic" Food? in Markowitz, Lisa and Brett, John (eds.): <u>United States Food Policy: Anthropology and Advocacy in the Public Interest;</u> Routledge, 2012

Dinner with President Nixon or Life in a House where Julia Child was Unknown: in Bertok, Linda Murray (ed.): <u>Storied Dishes</u>; Praeger, 2010

"Carding", "Binge Drinking", "BAC" and "Peer Pressure": in Black, Rachel (ed.); <u>Alcohol in Popular Culture</u>; Greenwood, 2010

The American Omnivore's Dilemma: Who Constructs "Organic" Food?: Food and Foodways 2010, 18(1): 81- 95

The Family Meal as Culturally-Relevant Nutrition Teaching Aid: in Meiselman, Herbert (ed.); Meals: Science and Practice; Woodhead Publishing Limited, 2009: 251-269

Culinary Tourism, Food Fantasies and Nutrition Education: Alliance or Discord? In Lysaght, Patricia (ed.); Tourism and Museum: Sanitas per Aquas, Spas, Lifestyles and Foodways; StudienVerlag, 2008: 235-251

Tourism, Food Education and Applied Anthropology: Expedition, Summer 2007, 49(2):21-27

Why Study Culinary Tourism?: Expedition, Spring 2006, 48(1): 40-41

Slow Food: What, Why, and to Where?: Food Culture and Society, Fall 2004, 7(2): 117-132

One Little Garden Can Do Such Big Things: (Garden Lessons): Slow 2004 (3): 44-49

Food Education in Philadelphia: Slow 2003 (2): 50-56

Nutrition Education in the United States: Slow 2002 (6): 22-27

BOOK REVIEWS AND COLUMNS

Breaking the Ashes: The Culture of illicit Liquor in Sri Lanka and Benelong's Haven: Recovery from Alcohol and Drug Abuse within an Aboriginal Australian Residential Treatment Center: Medical Anthropology Quarterly 2011; 25(1): 122-126

<u>Agrarian Dreams: The Paradox of Organic Farming in California</u>: Food Culture and Society 2005; 8(2): 265-266

The Last Days of Haute Cuisine: Nutritional Anthropology 2003; 26(1-2): 29-30

Feeding China's Little Emperors: Nutritional Anthropology 2002; 25(2): 46-49

Monthly columns for the American Anthropology Association Newsletter, Council of Nutritional Anthropology section (January 2001 through May 2007)

Weekly nutrition education newsletters for the Haverford Township Farmers Market Association (Oakmont Farmers Market) 2007-2018

PRESENTATIONS and POSTERS

2021	"Paleo Diets: from Homo erectus to Homo economicus"; paper presented at the annual meeting of the Association for the Study of Food and Society
2019	Climate Change, Sustainable Farming and Food Security: Pipe Dream or Possibility?; paper presented at the annual meeting of the American Anthropological Association
2018	"Philadelphia at the Precipice of a New Food Economy" and "Doing Good by Doing Well: Middle-Class Food Activism at Farmers Markets" papers presented at the annual meeting of the Society for Applied Anthropology
2017	"It's Not Just About Local Food Advocacy; Farmers Markets are Political"; paper presented at the annual meeting of the American Anthropological Association
	Session Organizer and Chair: "Teaching about Organic Food, Farming and Culture"; roundtable presented at the annual meeting of the Association for the Study of Food and Society
2016	"Organics: Food, Fantasy or Fetish?"; paper presented at the annual meeting of

the Association for the Study of Food and Society

"Barriers to Feeding Ten Billion in 2050"; paper presented at the World Affairs Council in St. Petersburg, Florida

- **2015** "Alcohol: Drug or Food?"; paper presented at the annual meeting of the Association for the Study of Food and Society
- **2014** "Heritage Foods, Regional Cultures, and Place-Based Marketing"; paper presented at the annual meeting of the American Anthropological Association

"Using Volunteer Service in Courses about Food"; paper presented at the annual meeting of the Association for the Study of Food and Society

2012 Session Organizer and Chair, American Anthropology Association. Session Title:
New and Experimental Data Collection Methods in Food Studies and Food
Anthropology. Paper presented: "Food Episodes/Social Events: Measuring the
Nutritional and Social Value of Commensality"

Session Organizer and Chair, Association for the Study of Food and Society. Paper presented: "Measuring Health Outcomes in Relation to Commensality".

- 2011 "So what is Daddy Doing? Male Provisioning of Pregnant Teen Partners"; paper presented at the annual meeting of the American Anthropological Association
- **2010** "College Drinking Culture: Bodies and Booze Marking Space and Identity"; paper presented at the annual meeting of the American Anthropological Association

"My baby doesn't like pork, because her dad is Muslim": Beliefs about food intake, digestion and infant outcomes among African American teen gravidas; paper presented at the annual meeting of the Association for the Study of Food and Society

- 2009 "Meso-level Food Distribution Networks in the New Food Economy"; paper presented at the annual meeting of the American Anthropological Association
 - "Philadelphia at the Precipice of the New Food Economy"; paper presented at the annual meeting of the Association for the Study of Food and Society

"How to Keep Your Customers Alive and the Health Department Happy" and "Packing Them In and Picking their Pockets: How to Drive Farmers Market Sales to Ensure Profitability"; invited workshops conducted for the Annual Meeting of the Pennsylvania Association for Sustainable Agriculture

- 2008 Session Organizer and Chair, American Anthropology Association. Session title: Feminine Fluids: Drinks and Identity in the Female Life Cycle. Paper presented: "Female Identity and Alcohol Use on Campus"
 - "The American Omnivore's Dilemma: Who Constructs 'Organic' Food?"; paper presented at the annual meeting of the Association for the Study of Food and Society
- 2007 Chair, American Anthropology Association, Invited Presidential Session. Session title: The Public Interest and the American Food Enterprise, U.S. Legislative

Issues. Paper presented: "The American Omnivore's Dilemma: Who Constructs 'Organic' Food?"

Session Organizer and Chair, Association for the Study of Food and Society. Session title: Feminine Fluids: Drinks and Identity in the Female Life Cycle. Paper presented: "Girls Gone Wild - Beer, Booze, and Boys in College Life"

"Modeling Social Support and Dietary Intake: Theory and Analysis"; poster presented at the Annual Meeting of the Human Biology Association

"Marketing for Farmers' Market Profits": Using Economic Theory to Build Your Business. Invited workshop conducted for the Annual Meeting of the Pennsylvania Association for Sustainable Agriculture

2006 Session Organizer and Chair, Invited Session American Anthropology
Association. Session title: Social Support, Social Networks, and Dietary Intake.
Paper presented: "Social Support and Dietary Intake: Measures and Metaphors,
Methods and Mistakes"

Discussant and Speaker, Invited Plenary Session, American Anthropology Association. Session title: A Tribute to Christine Wilson: Nutritional Anthropology, a Biocultural Approach to the Study of Human Foodways, Diet, and Nutrition

"Culinary Tourism, Food Fantasies and Nutrition Education: Alliance or Discord?"; paper presented at the 16th International Food Research Conference, International Commission for Ethnological Food Research, Innsbruck September 2006

Session Organizer and Chair, Association for the Study of Food and Society. Session title: Culinary Tourism, Food Research and Dietary Change. Paper presented: "Rituals of Sacred Self-Transformation through Food Tourism: Imagined Traditions and Performance of Class Identity"

"Barriers to Farmers Market Use"; invited workshop conducted for the Annual Meeting of the Pennsylvania Association for Sustainable Agriculture

Session Organizer and Chair, Council for Nutritional Anthropology Invited Session, American Anthropology Association. Session title: Culinary travel: Agent of Dietary and Nutritional Change. Paper presented: "Culinary Tourism, Food Fantasies and Nutrition Education"

2004 "Culinary Tourism"; invited paper presented to the Feast and Famine seminar, New York University

Session Organizer and Chair, Council for Nutritional Anthropology Invited Session, American Anthropology Association. Session title: Food Tourism – Identity, Social Change, and Dietary Colonialism in the Process of Doing Research. Paper presented: "Why Tuscany is the New Provence"

"The Family Meal as Culturally-Relevant Nutrition Teaching Aid"; paper presented at the annual meeting of the Association for the Study of Food and Society

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"Setting the Table for Youth Activism"; paper presented at 'Eating as a Moral Act: Ethics and Power from Agrarianism to Consumerism' Symposium, University of New Hampshire

2003

Session Organizer and Chair, Council for Nutritional Anthropology; Invited Session, American Anthropology Association. Session title: Conflict and Confluence in Food Studies and Nutritional Anthropology. Paper presented: "The Steak and the Sizzle: Methods and Theory in Food Studies and Nutritional Anthropology"

Invited Plenary Speaker for the Society for Nutrition Education Annual Meeting Paper presented: "The Slow Food Movement - Implications for Food Choice"

"Performing the Good Pregnancy: Teen Mothers and Diet in West Philadelphia"; paper presented at the Association for the Study of Food and Society annual meeting

2002

Session Organizer and Chair, Society for Medical Anthropology, American Anthropology Association. Session title: The Four-Field Approach in Practice: The Imaginable Future of Medical Anthropology? Paper presented: "Biocultural Qualitative/Quantitative Methods and Public Interest Anthropology"

"Birthweight Outcomes in Relation to Nutrient Intake and Dietary Provisioning Among Teenage Gravidas in Philadelphia"; paper presented at the International Medical Anthropology Conference, Brunel University, Great Britain

"Birthweight outcomes in relation to nutrient intake and dietary provisioning among teenage gravidas in Philadelphia"; poster presented at the Annual Meeting of the Human Biology Association

2001

"Nutrition education processes and normative eating habits among West Philadelphia Teenage Gravidas"; paper presented at the American Anthropology Association annual meeting

"Alcohol Use on Campus"; invited talk, University of Pennsylvania Health Education

2000

Session Chair and Planning Committee: A Celebration of Food: France and America in the New Millennium; conference sponsored by the French Institute of Culture and Technology and the University of Pennsylvania. Paper presented: "The Anthropology of Food"

"Folate Intake in Teenaged Gravidas in Relation to Number of Social Eating Encounters and Adult Presence During Meals"; poster presented at the Annual Meeting of the Human Biology Association

1999

"Uh-Oh, I Have to Get Consent Forms From ALL of These Subjects?"; paper presented at the 2nd Annual Anthropology Graduate Student Symposium of the University of Pennsylvania

1996

"Dietary patterns and Fumonisin Intake in Beaufort County, South Carolina"; coauthored poster presented at the Annual Meeting of the Human Biology Association

1995	"Growth of Children with Sickle Cell Disease in Different Environments"; poster
	presented at the Annual Meeting of the Human Biology Association

PROFESSIONAL SERVICE

2007-2018	Board of Trustees, Haverford Township Farmers Market Association
2014-2018	Board of Trustees, Keystone Center for the Study of Regional Foods and Food Tourism
2014-2016	Board of Trustees and Green Tables Chair, Les Dames d'Escoffier International Philadelphia Chapter
2009-2011	President, Society for the Anthropology of Food and Nutrition
2008	Member, NIH Committee on Social Science Research and Obesity
2008-2012	Elected Member, Governing Council of Agriculture, Food, and Human Values Society
2007-2009	President-Elect of the Society for the Anthropology of Food and Nutrition
2007-2011	President, Haverford Township Farmers Market Association
2007-2009	Member, Consumer Advisory Board, Pennsylvania Association for Sustainable Agriculture
2001-2009	Elected Member, Executive Board of the Society for the Anthropology of Food and Nutrition
2003-2005	Member, National Slow Food Education Committee
1999-2001	Member, University of Pennsylvania/French Institute Conference Committee

HONORS, AWARDS, and APPOINTMENTS

Anthropology Department Dissertation Fellowship, University of Pennsylvania
Research Fellowship, University of Medicine and Dentistry of New Jersey
NSF Fellowship, Medical Anthropology
Summer Pre-dissertation Research Grant, University of Pennsylvania
Physical Anthropology Fellowship, University of Pennsylvania

TEACHING and RESEARCH INTERESTS

Nutritional Anthropology, Dietary Change and Education, Health and Nutrition Education, Food Studies, Nutritional Adaptation, Human Biology, Medical Anthropology, Ethnicity/Class and Health, Growth and Development of Children, Pregnant Teenagers, Consumption Theory, Culinary Tourism, Community and Participatory Education, United States, Italy, France

ADDITIONAL EXPERIENCE

Organizer, developer and manager of the Oakmont Farmers Market in
Havertown Pennsylvania; President and founder of the Haverford Township
Farmers Market Association, a registered educational not-for-profit organization
Eastern Regional Manager, Pennsylvania Association for Sustainable Agriculture
Designed and led eight-day nutrition education retreat/food and culture tours in
the Loire Valley, France
Designed and led an eight-day food and culture tour in Tuscany to benefit the
University of Pennsylvania Museum of Archeology and Anthropology
Designed and led a two-day tour of Philadelphia food systems for the Association
for the Study of Food and Society
Ward Leader, Democratic Party: Haverford Township, Pennsylvania

1988-1992 Stockbroker: Dean Witter Reynolds, Inc. and Prudential Bache Securities, San Francisco, California. Developed and managed investment portfolios for individual and corporate accounts

MEMBERSHIPS

American Anthropology Association (Biological Anthropology, Medical Anthropology, Society for the Anthropology of Food and Nutrition); Society for Applied Anthropology, Human Biology Association; Association for the Study of Food and Society; Agriculture, Food and Human Values Society; Society for Nutrition Education, Pennsylvania Association for Sustainable Agriculture; Les Dames d'Escoffier; Philadelphia Women's Culinary Guild

REFERENCES

Karen A. Ravin, MD, Chief, Pediatric Infectious Diseases Nemours/Alfred I. DuPont Hospital for Children 1600 Rockland Road, Wilmington, DE 19803 Telephone: 302-651-4422

Charlene Compher, Ph.D., Professor of Nutrition Science and Director of Nutrition Programs School of Nursing, University of Pennsylvania

Telephone: 215-898-3619; Email address: compherc@nursing.upenn.edu

Mary Hediger, Ph.D., Human Biologist, Epidemiology Branch/DESPR, National Institute of Child Health and Human Development, National Institutes of Health, Bethesda, Maryland Telephone: 301-435-6897; Email address: hedigerm@exchange.nih.gov

John Brett, Ph.D. Associate Professor, Department of Anthropology University of Colorado, Denver

Telephone: 303-556-8497; Email address: john.brett@ucdenver.edu

Janet Monge, Ph.D., Associate Professor, Anthropology Department University of Pennsylvania

Telephone: 215-898-4503; Email Address: jmonge@sas.upenn.edu